



Asian & Pacific Islander American Vote
Michigan

Asian & Pacific Islander American Vote - Michigan
6th Annual Dinner ♦ Sponsorship Packet
Thursday ♦ October 6 ♦ 2016 ♦ 5:30-8:30pm
Laurel Manor
39000 Schoolcraft Rd ♦ Livonia ♦ MI ♦ 48150

ENGAGING LOCALLY, CONNECTING GLOBALLY



Join *Asian & Pacific Islander America Vote – Michigan* for our 6th Annual Dinner, *Engaging Locally, Connecting Globally* as we celebrate champions of the Asian American community as well as unlock the power of local engagement with an exciting keynote speaker, honorees and more. Do not miss your chance to network with Asian American leaders, elected officials, and community members from across the state at this premiere event.

SPONSORSHIPS & ADVERTISEMENTS provide critical support in accomplishing our organizational mission while showcasing your company’s commitment to diversity, inclusion and community philanthropy to our 1,000+ statewide supporters and 30 partner organizations. Use the form on the reverse side to select your sponsorship and/or advertising and to submit payment.

SPONSORSHIP LEVELS & BENEFITS

CHAMPION \$3,000 (Only 1 available!) for which the sponsor will receive:

- ♦ Prominent display of logo on APIA Michigan website with hyperlink to your website
- ♦ Recognition on all APIA Michigan social media sites
- ♦ Recognition in monthly APIA Michigan e-newsletter
- ♦ Two full tables (20 admissions) at Annual Dinner*
- ♦ Opportunity to give theme-related remarks (up to five minutes) at Annual Dinner
- ♦ Full-page color ad in Annual Dinner program book with premium placement (inside front cover, back cover or centerfold per availability)

ADVOCATE \$1,500, for which the sponsor will receive:

- ♦ Recognition on APIA Michigan website with hyperlink to your website
- ♦ Recognition on all APIA Michigan social media sites
- ♦ Recognition in monthly APIA Michigan e-newsletter
- ♦ One full table (10 admissions) at Annual Dinner*
- ♦ Acknowledgment during program of Annual Dinner
- ♦ Full-page color ad in Annual Dinner program book

ALLY \$750, for which the sponsor will receive:

- ♦ Recognition on APIA Michigan website with hyperlink to your website
- ♦ Five admissions to Annual Dinner
- ♦ Acknowledgment during program of Annual Dinner
- ♦ Full-page B&W ad in Annual Dinner program book

PARTNER \$400, for which the sponsor will receive:

- ♦ Recognition on APIA Michigan website with hyperlink to your website
- ♦ Three admissions to Annual Dinner
- ♦ Half-page B&W ad in Annual Dinner program book

* Champion or advocate sponsors who do not expect to us all included admissions may donate them for use by volunteers or others unable to attend without assistance. Tables will still be labeled with sponsor’s name to show our appreciation.

* All sponsors at Ally level or above receive acknowledgement in 2016-17 APIAVote-Michigan events programs.

Questions? Contact Van Nguyen, Annual Dinner Chair, at van@apacc.net ♦ Alisha Belsare at alisha.belsare@gmail.com ♦ Theresa Tran, Executive Director, at theresatran@apiavotemi.org ♦ (734) 985-0128

COMMITMENT FORM

STEP 1: PROVIDE CONTACT INFORMATION

Company/Business: _____
Contact Name: _____ Title: _____
Phone Number: _____ Email: _____
Address: _____ City/State/Zip: _____

STEP 2: DETERMINE SPONSORSHIP LEVEL (info on reverse side of this form)

If your sponsor level includes space in the program book, note sizes below. To simply purchase program book space, review sizes and prices below. Ads must be received as pdf or jpg at 300 dpi and sent to contact@apiavotemi.org.

PROGRAM BOOK SPACE: SIZES & PRICES

- | | |
|---|---|
| <input type="checkbox"/> Full-Page.....7 1/2" w x 10"h.....\$200 | <input type="checkbox"/> Eighth (Bus. Card)....3 1/2" w x 2 1/4"h.....\$ 45 |
| <input type="checkbox"/> Half-Page.....7 1/2" w x 4 3/4" h..... \$ 125 | <input type="checkbox"/> Full Name on our Boosters list.....\$ 20 |
| <input type="checkbox"/> Quarter Page.....3 1/2" w x 4 3/4" h.....\$ 70 | |

DEADLINE FOR ALL ADS IS SEPTEMBER 16, 2016

All fees and materials must be submitted by this date to ensure inclusion in the program book

STEP 3: CALCULATE YOUR TOTAL PAYMENT using the blanks below to determine your total

Sponsorship Payment (See reverse side for levels and benefits)	_____
Program Book Space (Prices and sizes above)	_____
Dinner Tickets - Individual (\$600 for table of 10)	_____ x \$75 _____
- Student/Reduced Income	_____ x \$35 _____
TOTAL PAYMENT	\$ _____

- Enclosed with the completed form is a check made payable to APIAVote-Michigan
- I have paid by credit card at www.apiavotemi.org (completed form can be mailed or emailed to contact@apiavotemi.org)

Note: Dinner tickets are not printed or mailed. Guests will check in by name at registration table

STEP 4: SUBMIT PAYMENT BY CHECK OR ONLINE

Please mail completed form and payment to: APIAVote-Michigan, P.O. Box 44613, Detroit MI 48244. Payment may be made online at www.apiavotemi.org. Please mail or email this completed form to contact@apiavotemi.org

For info or to reserve tickets: www.apiavotemi.org || (734) 985-0128 || contact@apiavotemi.org

THANK YOU!

Asian & Pacific Islander American Vote - Michigan is a tax-exempt 501 (c)3 nonprofit organization. Your gift is tax-deductible as allowed by law. Value of each sponsorship for tax deduction purposes depends on the number of tickets/admissions used by sponsor. Fair market value of each dinner used estimated at \$30.

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